

# 2024 Gruene Market Days

1659 State Hwy 46 West Suite 115 #436  
New Braunfels, TX 78132  
(Mailing Address ONLY)  
gruenemarketdays@gruenetexas.com

**Show Dates:** 3<sup>rd</sup> Full weekend Feb-Nov; 1<sup>st</sup> weekend Dec no reschedules or cancellations without 7-day notice.

**Show Location:** (Not mailing address) 1721 Hunter Road, New Braunfels, TX 78130

**Show Hours:** 9am-5pm Saturday's; 10am-5pm Sunday's

**Application Deadline:** Applications accepted year-round. One Application required per year. Fees paid monthly via check or Quickbooks. Permanent vendors wishing to retain their current booth location must submit no later than January 10, 2023, all other applicants may apply at any time of the year. Email preferred.

**Eligible Media:** ALL WORK/FOOD PRODUCT MUST BE ORIGINAL AND PERSONALLY MADE/GROWN BY HAND BY THE ARTIST/EXHIBITOR/VENDOR. No direct sales, mass produced, imported, wholesale items, food concessions, antiques, informational booths or collectible items.

**Jury & Selection Process:** The top artists in each category will be accepted to participate. Considerations also include prior participation, longevity, reliability & prior reprimands. Vendor space is not guaranteed from year to year and is subject to approval annually.

**Requirements:** At least 3 images representative of your media & at least 1 image of you handcrafting your media. Must be a good representation of all different types of products you are applying to sell. All ITEMS must be made by the artist participating. Exceptions may be made if participating in multiple locations and the company representative is consistent in participation at Gruene and approved in advance.

**Notification:** All permanent vendors will be notified of approval by email no later than February 1st, 2023, or declined applications previous to this date. Other applicants will be notified throughout the year prior to the show applied for IF and WHEN space is available for them. This may be very last minute as most cancellations happen the week of the show. You will **ONLY** be notified **IF SPACE IS AVAILABLE OR IF YOUR APPLCIATION WAS DECLINED; ALL OTHER APPLICANTS WILL BE ON A WAITING LIST AND WILL BE NOTIFIED WHEN SPACE IS AVAILABLE FOR THEM.**

**Booth Fees:** Feb-Nov

\$135.00/10X15 C7, D3-7, B2-3

\$140/10x15 A2-12, A15-24, A27-33, A36-42, B5-10, B12-15, C1,3&4,D2, D9, D11-15

\$145/10X15 Premium Corners A1, A13, A14, A25, A26, A34, A35, B4, B11, B1, C2, D1, D10, D8

\$195.00/Premium larger spaces A43, B14, C5, C6, T19)

\$175.00/10X 8 Tent T2-5, T8, T11-13, T16-17 covered spaces +\$10 elec.

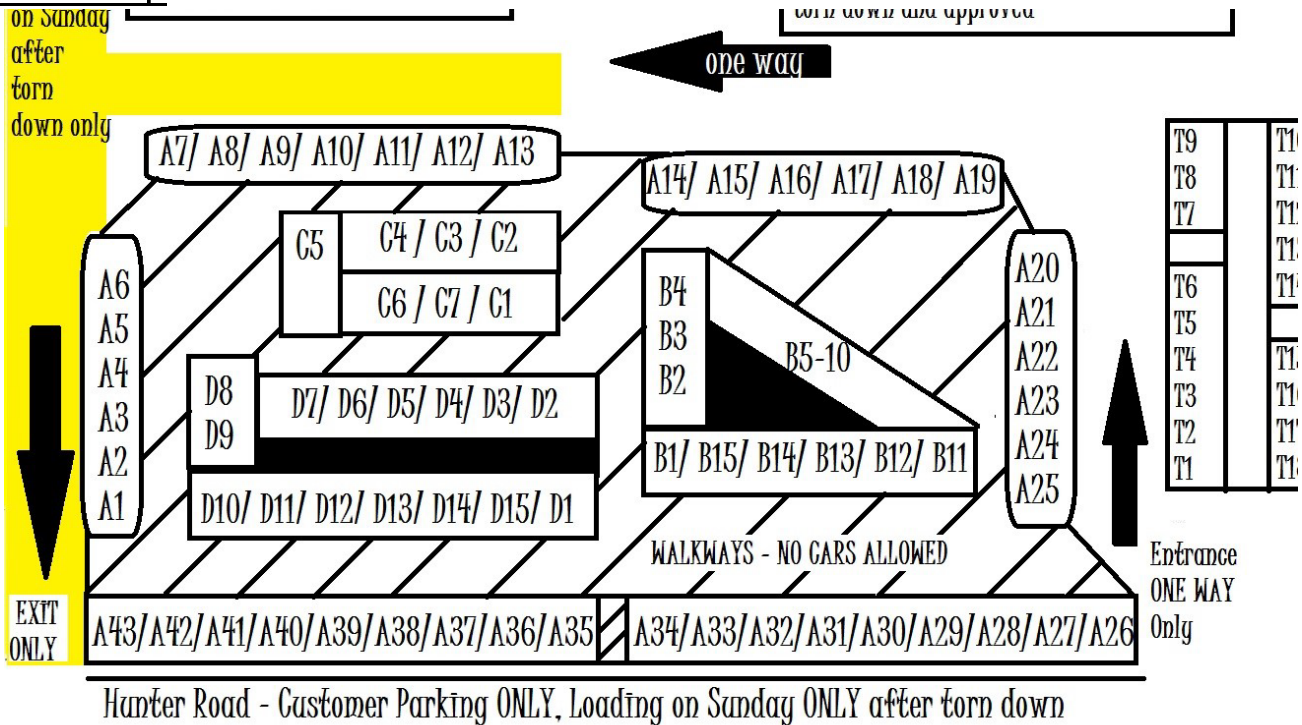
\$185.00/10X8 Premium Corners Tent T1,6,9,10,14,15,18 covered spaces +\$10 elec.

If you want more than 10ft frontage you must purchase 2 spaces.

Dec: ALL SPACES + \$15.00

Non-Permanent spaces please wait to send payment until space is assigned.

## Grounds Map



**Booth Fee Due:** Vendors must confirm participation by reserving their space each month. Vendors will be invoiced thru Quickbooks where you can pay via your bank account information (1% fee) or pay by check for the following month on market weekend to the coordinator between 3:00 & 4:45 on Sunday at the tables in front of the coffee shop. Please note the booth number and month of participation on the check; You may send in all checks for the year postdated to the 1<sup>st</sup> of the month of each show. **No space will be held without payment, payment is due by the 1<sup>st</sup> of the month** late fees will apply for past due invoices. New applicants may wait to submit payment until after they are approved, and space is assigned. **Permanent Vendors may only miss one month in advance and retain their vendor space.** You must participate 3 months in a row in the same space to be considered a permanent vendor. Make Checks out to GMA; Put your Booth Number on the Memo Line and mail with app.

**Late Fees:** If payment has not been received by the 1<sup>st</sup> you will accrue a \$5.00 late Fee; By the 10<sup>th</sup> an additional \$5.00 late fee; If payment is not received by the 15<sup>th</sup> of the month it will be assumed you are forfeiting your space and it will be assigned to a waiting vendor.

**Set Up:** Set up is **Fridays from 10.30-1.30** or **Saturdays from 7.30-9.** New Vendors must set up during designated times. When setting up you can park on Hunter Road or around the semi circle for up to 30 minutes. **No vendor of the Gruene Market Days will be allowed to unload in Adobe Verde's half of the semi-circle or parking spaces after the restaurant opens at 11 a.m. on Friday or on Saturday after 9 a.m.** If you are setting up between the hours of 11am-10pm on Friday you must park on Hunter Road or on the 1<sup>st</sup> ½ of the semi circle to unload there is **NO UNLOADING** from any of the Adobe Verde Spaces while the restaurant is open. PLEASE USE WEIGHTS TO SECURE YOUR CANOPY INSTEAD OF STAKES. New vendors MUST begin setting up during setup hours, regular vendors can set up any time after 9am Friday. If you are unsure of your booth space location call – 830 832-1721. I am on the grounds during setup times. All vendors must be set up by **9am Saturday!**

**Tear Down:** **Is not before 5pm on Sunday.** NO VENDOR may pull their vehicle up to any parking space on Hunter Road or around the semi circle until after they are completely **torn down and ready to load.** Follow the instructions of the Sheriffs officer and coordinator we are here to try to prevent congestion and to get everyone out as quickly and safely as possible.

**Artist Amenities:** Saturday night security; Friday setup available; Free Admission & Free Parking; Web site listing; Monthly Advertising; Social Media presence; Monthly Press releases; TV promotions; Radio & Newspaper Press Releases; Mass Emailing. Follow @gruenemarketdays on Instagram and tag in your posts so I can repost.

## Rules and Regulations

The following rules have been established by the Gruene Merchants Association after years of experience to uphold the integrity of this show. All rules MUST be followed by ALL participating vendors. If you are accepted for participation in 2024 those vendors who break the rules as stated in our contract will be suspended from participation for 1-3 months or will no longer be able to participate, depending on the violation. Those who break rules repeatedly will not be welcome back. So please read the following carefully.

- New Applications are required at the beginning of each year by every vendor.
- By checking the months, you intend to attend does not guarantee you a space. Payment, Booth Availability, Quality and Uniqueness of your product are all factors.
- Vendors are required to provide their own display equipment and canopy. Your booth display must be professional. USE WEIGHTS TO SECURE YOUR CANOPY – NO STAKES ALLOWED.
- \$200 FINE FOR ANY DAMAGE TO THE SPRINKLER LINES OR SYSTEM.
- Pre-packaged food items must contact City of New Braunfels for City Permitting.
- Inappropriate behavior, destruction of property, slander or defamation of a competitor's product and profanity will not be tolerated and will result in immediate elimination with no refund.
- Commercial agents, consultants or dealers are not eligible to participate.
- All artists MUST be present and on site during the entire show unless approved by event coordinator.
- Signed and numbered reproductions of artworks are encouraged; postcards, books & note cards are permitted.
- Artists may only exhibit and sell product in the category for which they were accepted.
- Participating exhibitors will be responsible for collecting and paying current Texas Sales Tax on all sales made during the show. A Texas Sales Tax Certificate is required for participation. If you need a Texas Sales Tax ID , please go to <http://www.window.state.tx.us/taxpermit/>
- Vendors must park in designated vendor parking. Do not block anyone's trailer and DO NOT park in customer parking. If space is limited in vendor parking, you may park at the back of the main Gruene parking lot (entrance on Gruene road). You can walk thru to the show from the back parking lot.
- NO refunds. If a 7 day notice is given payment may be transferred to the following show. Transfers do not carry over after 3 months. No shows will result in elimination.
- No driving on the grounds during setup.
- All vendors must set up. Inclement Weather will be considered by the Coordinator and only she will cancel the show IF necessary. **Vendors who close up without permission COULD result in termination from the show.**
- **Do not** move railroad ties **or drive on the Gruene Market Days grounds** – stay on outer paved areas only.
- All canopies and tents must be secured & weighted. Please be careful of our sprinkler system. \$200 FINE.
- Do not discuss problems with other vendors – If there are issues discuss them with show coordinator.
- Smoking is prohibited in large tent. Please be considerate when smoking of your neighbors.
- Generators are permitted if they are quiet, and you are able to set them up without exhaust impeding another vendors space.
- **Vendor generated trash**; boxes, product etc... must be **disposed of in the Vendor parking lot dumpster**.
- Photos must be provided and approved prior to introducing new items to the show.
- Event coordinator/assistant reserves the right to refuse exhibition of work that is not consistent with the submitted photographs and the rules listed above. Failure to comply will result in immediate removal from the show with no refund.

2024 APPLICANT CONTRACT TO BE EMAILED FOR CONSIDERATION:

**OPTIONAL MAIL PAGE 4 OF APPLICATION TO:**

**Emma Thrift – Event Director**

**Gruene Market Days**

**1659 State Hwy 46 West Suite #115 #436, New Braunfels, TX 78132**

**EMAIL TO: [gruenemarketdays@gruenetexas.com](mailto:gruenemarketdays@gruenetexas.com)**

**Name:** \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**Texas Sales Tax Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City: State: Zip:** \_\_\_\_\_

**Web Address:** \_\_\_\_\_

**Business Phone / Alternate Phone:** \_\_\_\_\_ / \_\_\_\_\_

**Driver's License Number/State: (required if paying by check):** \_\_\_\_\_

**Vehicle & Trailer Tags:** \_\_\_\_\_

**SPACE REQUESTED:** 1<sup>st</sup> choice \_\_\_\_\_ 2<sup>nd</sup> choice \_\_\_\_\_ 3<sup>rd</sup> choice \_\_\_\_\_

**Category:** \_\_\_\_\_

**Description of work:** \_\_\_\_\_

**Artist Bio:** For use on website and social media please attach an artist bio for consideration.

**Please check the months you intend to participate** (*this is an intention – payment is required for confirmation for each show*)

FEB 17&18       MAR 17&18       APR 20&21       MAY 18&19

JUN 15&16       JUL 20&21       AUG 17&18       SEP 21&22

OCT 19&20       NOV 16&17       DEC 7&8

**Indicate Method of Payment:**

Quickbooks Invoice       Monthly Check       ( ) Post Dated Checks for the year enclosed

Complete this application and submit the following to be considered for the 2024 Gruene Market Days:

**All items MUST be submitted, or your application will not be accepted.**

- Non-returnable photographs of your media (email in low resolution only)
- Non-returnable photographs of you making your product (email in low resolution only)
- A copy of your Texas Sales Tax Certificate
- A copy of your Texas Food Manufacturers License (if selling pre-packaged food items)
- A copy of your Texas Agriculture License (if selling plant products)
- A signed copy of the Contract recognizing the rules set forth and in agreement to follow them.

**Release:** *I hereby release the Gruene Merchants Association and any and all of its members from any responsibility for any injuries to me or my employees and for any loss or damage to personal property while participating in the Gruene Market Days. I understand that there are no refunds and that there will be no rain dates given.*

\_\_\_\_\_  
Vendor Signature

\_\_\_\_\_  
Date

**Please retain pages 1-3 for your reference. Email page 4 with required images & documents for application.**

*I understand the items I sell must be handmade by me and not by any other person and that the members of GMA will jury the quality and type of my work. I understand their decision is final I have read, and I understand the show details and rules and agree to abide by all the rules during my participation as an artisan in the Gruene Market Days. If I do not abide by these rules, I understand I will be forced to leave and not allowed to return.*

\_\_\_\_\_  
Vendor Signature

\_\_\_\_\_  
Date